

KELLY ODETTA LAUGHLIN

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EXPERIENCE

Founder | Odette Press Baltimore, MD Brooklyn, NY Oakland, CA Todos Santos, MEX New England July 2018 - Present
Founder, writer, creative director and lead maker at Odette Press, a stationery company featuring hand marbled cards and hand stitched journals, and creative experiences. Founded with the intention of using contemplative, reflective practices to connect to ourselves, each other, and the natural world, Odette Press is a selection of handcrafted goods made to support clients on their journeys throughout life. I write a weekly newsletter on Substack + Spotify with creative prompts, make and ship all journals and cards, maintain wholesale and direct to consumer client relations throughout the United States, photograph and write copy for all social media, design and produce all collections, maintain inventory, maintain studio space, design and teach mindful creative classes for adults in person and online, and guide one on one clients to connect with their inner natures.

Clients include: Alex Elle, Appointed, Artifact Coffee, Brooklyn Brainer, B.Willow, CeraVe, Creative Alliance, Crose Nest, First Aid Beauty, For The Blue Dot, DOMAIN, Clove & Whole, Lou & Grey, Make Workshop, Pachamama Resort, Pinterest, Plant Workshop, Troh, Good Neighbor, Ocean Plant, Private Clients.

Production Assistant | Camp Tazo Brooklyn + Staten Island, NYC October 2019
Assisted speakers and crew and artists in a 2 day production of Camp Tazo featuring RZA.

Server | Artifact Coffee Baltimore, MD April 2018 - September 2018
Artifact is a seasonally focused, coffee forward cafe making meaningful connections with local producers in the Mid-Atlantic region. I worked here part time, focusing on delivering high quality thoughtful experiences and inspiring connections to local bioregions and care through food.

Founder & Facilitator | Centered Together: A Daylong Retreat Baltimore County, MD November 2018
Creative mindfulness retreats combining paper marbling, bookbinding, writing/reflection, discussion, yoga, and mindfulness/meditation to promote strength and connection within communities.

Yoga & Meditation Instructor | YogaWorks Baltimore, MD 2017 - 2019
Lead and substitute teacher for public and private yoga and meditation classes for adults and youth and private clients

Education Coordinator, School Programs | The Walters Art Museum Baltimore, MD 2015 - 2018
Educator, lesson plan writer, facilitator. Maintained \$14,000 budget and inventory for studio spaces. Managed and expanded The Walters Art Museum's Teen Arts Council with fifteen students. Increased participant attendance in teen program by 50%, organized a teen-led, museum-wide social justice gallery talk. Lead groups of 100+ preK-12 students in arts-based learning. Served as interpretive educator on museum exhibitions, collaborating with curators to write, design, and publish gallery learning materials with inclusive lenses for gallery experiences. Envisioned and developed contemplative practice / mindfulness training for educators and volunteer docents.

Visitor Services Associate, Education Assistant | The American Visionary Art Museum Baltimore, MD 2012-2015
Lead and art activities for K-12 students. Developed and maintained Wordpress blog for docents.

Singer/Musician | Secret Mountains Baltimore, MD 2007 - 2015
Lead singer, lyricist, and songwriter for Baltimore-based band Secret Mountains.

EDUCATION

OM Yoga online
Trained as a meditation instructor with Cyndi Lee 2022

Katonah Yoga online
Supplemented yoga and breathwork certification with Abbie Gavlin

Spirit Rock Meditation Center Woodacre, CA 2018
Weeklong, silent vipassana meditation retreat

YogaWorks Teacher Training Baltimore, MD 2017
200 hour certification

Maryland Institute College of Art Baltimore, MD 2009 - 2013
Bachelor of Fine Arts in Printmaking, Concentration in Book Arts